



HIT PRINT
INTELLIGENTLY

SAVE up to 50%
on ENERGY and PAPER *
with HP Color LaserJet MFPs.



HP MFP Family Guide

Reduce costs, improve workflow and boost productivity with HP multifunction products.



Built for the way you work

Save time, space and money with these convenient and versatile HP devices.

Traditionally, businesses have had to rely on a variety of different hard-copy devices to accomplish their day-to-day tasks. This meant an office environment filled with individual printers, copiers, fax machines and scanners that not only impeded workflow and took up valuable office space, but also impacted the bottom line in terms of ongoing maintenance, consumables and operational costs.

Today, HP multifunction and all-in-one products are addressing users' changing hard-copy needs with versatile devices built for the way you work. Featuring space-saving designs that help cut down on office clutter, these advanced products offer print, copy, fax and scan functionality in a single convenient device, enabling you to spend less time walking from machine to machine, and more time being productive. And with fewer consumables and devices to manage, paper and power-saving features such as automatic two-sided printing and instant-on technology, HP multifunction and all-in one products can also help your organization save money.

* Results are based on internal HP testing using the ENERGY STAR program's Typical Electricity Consumption (TEC) method. Test data was extended to one year. Testing was on a single unit of each product. Individual product configuration will affect power consumption.



Leading-edge technology, legendary reliability

Why choose HP?

HP multifunction and all-in-one products are built upon the award-winning HP LaserJet platform, and for good reason—since pioneering laserjet printing over twenty years ago, HP has continuously improved and advanced the technology. Today, HP LaserJet printers are the most widely used printers in the world, while HP LaserJet technology itself has earned a reputation as the most reliable printing technology in the industry.

When you choose HP multifunction and all-in-one devices, you get this legendary reliability and award-winning support at your fingertips, plus decades of business experience and expertise that only HP can deliver. Whether you need all-in-one devices designed for smaller workgroups and personal use, or multifunction printers for workgroups and larger work teams, HP offers a wide variety of choices to meet the unique needs and priorities of your organization—all backed by HP's enduring reputation for quality and reliability.

According to a recent 2009 survey conducted by the Office Products Analyst, commercial printers rated HP MFPs the highest in two categories:

- Best overall monochrome MFPs
- Most reliable color MFPs

Awards



Personal and small work team



HP LaserJet M1319 MFP

Businesses that need high-quality laser printing and fax, print, copy and scan functions in one fast, affordable, multifunction laser device.

Print speed: Up to 19 ppm

Recommended monthly print volume:¹ 500 to 2,000 pages

Finishing: 100-sheet facedown output bin



**HP LaserJet M1522 MFP series
1522n/1522nf**

Users that need fast prints, copies and scans from a multifunction laser printer that offers both value and performance.

Print speed: Up to 24 ppm

Recommended monthly print volume:¹ 250 to 2,000 pages

Finishing: 125-sheet facedown output bin



HP LaserJet M2727nf MFP

Fast black, two-sided print and copy with fax and color scanning and scalable networking.

Print speed: Up to 27 ppm

Recommended monthly print volume:¹ 750 to 3,000 pages

Finishing: 125-sheet output bin, automatic two-sided printing and copying



**HP LaserJet M3027 MFP series
M3027/M3027x**

Faster, black print and copy and color scanning with higher capacity toner cartridge; fax on some models.

Print speed: Up to 27 ppm

Recommended monthly print volume:¹ 2,000 to 6,000 pages

Finishing: Automatic two-sided printing and copying



**HP Officejet 6500 All-in-One
Printer series**

Boost productivity with speed and networking while cutting color print costs up to 40%**.

Print speed: Up to 32 ppm black, 31 ppm color*

Monthly duty cycle:¹ Up to 7,000 pages

Finishing: Available two-sided printing



**HP Officejet Pro 8500
All-in-One series**

Get professional results for less and save energy with this high performance HP All-in-One series.

Print speed: Up to 35 ppm black, 34 ppm color*

Monthly duty cycle:¹ Up to 15,000 pages

Finishing: Automatic two-sided printing



HP Color LaserJet CM1312nfi MFP

HP's lowest priced color laser MFP for print shop quality results—plus, color scan, copy, fax, ADF and network capabilities.

Print speed: Up to 12 ppm black, 8 ppm color

Recommended monthly print volume:¹ 250 to 1,500 pages

Finishing: 125-sheet facedown output bin



**HP Color LaserJet CM2320 MFP
series CM2320n/CM2320nf/CM2320xi**

The productivity-boosting MFP with print shop-quality color, networking and available fax.

Print speed: Up to 21 ppm black and color

Recommended monthly print volume:¹ Up to 40,000 pages

Finishing: Available automatic two-sided printing and copying

*After first page. Go to www.hp.com for more information.

** Majority of color laser AIOs < \$600, June 2008, OJ with highest capacity cartridges. For details, www.hp.com/go/officejet

Large workgroups



HP LaserJet M3035 MFP series
M3035/M3035xs

Duplex print/copy/scan, faster black printing and color scanning; fax on some models for offices or work teams.

Print speed: Up to 35 ppm

Recommended monthly print volume:¹ 2,000 to 6,000 pages

Finishing: Automatic two-sided printing and copying, 20-sheet convenience stapler



HP LaserJet M5035 MFP series
M5035/M5035x/M5035xs

Fast print, copy, fax and enhanced color digital sending with 11 x 17 (A3) and paper handling capabilities for improved office productivity.

Print speed: Up to 35 ppm

Recommended monthly print volume:¹ 2,500 to 15,000 pages

Finishing: Automatic two-sided printing and copying, 30-page stapler/stacker

Get the most from your HP MFP

In addition to the speed and quality you'd expect, your HP MFP device is also packed with special features to help improve productivity. For example, your MFP may include an automatic document feeder (ADF), which you can use to load multiple documents for fast, hands-off copying, faxing, send-to-e-mail and scanning.

Another advanced feature of some HP MFP machines is the ability to scan text from hard copy into your word processor. Known as optical character recognition (OCR), this convenient feature of converting printed text to electronic format can help save you considerable time retyping.

Finally, most MFP devices are also network-capable (with an optional HP Jetdirect print server), so they can accommodate your changing business needs. In other words, as your business grows, your HP MFP device grows right along with it.



HP LaserJet M4345 MFP series
M4345/M4345x/M4345xs

Very fast black print, copy, fax and color scan with send-to functions and duplex printing.

Print speed: Up to 45 ppm

Recommended monthly print volume:¹ 5,000 to 20,000 pages

Finishing: Automatic two-sided printing and copying, stapler/stacker accessory



HP Color LaserJet CM3530 MFP series
CM3530

Add more capabilities and space to your office with HP's first fully featured desktop color laser MFP.

Print speed: Up to 31 ppm black and color

Recommended monthly print volume:¹ 5,000 to 9,000 pages

Finishing: Automatic two-sided printing and copying, convenience stapler on fs sku

Departmental

Accessorize your HP multi-function printer

Need to stack a large job? Staple pages together? Collate different jobs? It's never been easier to customize your HP multi-function printer to your specific needs than with these convenient accessories from HP (ordered separately). Now you can take advantage of such time-saving options as a stapler/stacker, input tray, two-sided printing unit and more, as well as enhance device performance with additional memory, high-speed USB cable and analog fax accessory, depending on your MFP model. With a wide range of accessories available for a variety of different MFPs, you can choose the accessories and upgrades that best meet your business needs.

Note: All finishing devices are optional and must be ordered separately.



**HP Color LaserJet CM4730 MFP series
CM4730/CM4730f/CM4730fsk**

Workgroup performance soars with this fast, compact, award-winning color MFP.

Print speed: Up to 31 ppm black and color

Recommended monthly print volume:¹ 5,000 to 9,000 pages

Finishing: Automatic two-sided printing and copying, 750-sheet stapler/stacker with job offset in place of 500-sheet output bin



**HP LaserJet M9040/M9050 MFP series
M9040/M9050**

Workgroups that require fast, high-volume printing, copying and scanning, with digital sending, optional faxing and basic finishing.

Print speed: Up to 40 ppm (9040mfp); up to 50 ppm (9050mfp)

Recommended monthly print volume:¹ Up to 20,000 pages

Finishing: Automatic two-sided printing, up to 2,000-sheet eight-bin mailbox, 3,000-sheet stacker, 3,000-sheet stapler/stacker or up to 1,000-sheet with the multifunction finisher output solution



HP Color LaserJet CM6040 MFP series

Superior reliability and consistent end-user experience with this fast, efficient multifunction laser printer.

Print speed: Up to 40 ppm black and color

Recommended monthly print volume:¹ 8,000 to 15,000 pages

Finishing: 500-sheet output bin; optional finishers: HP three-bin stapler/stacker or HP booklet maker



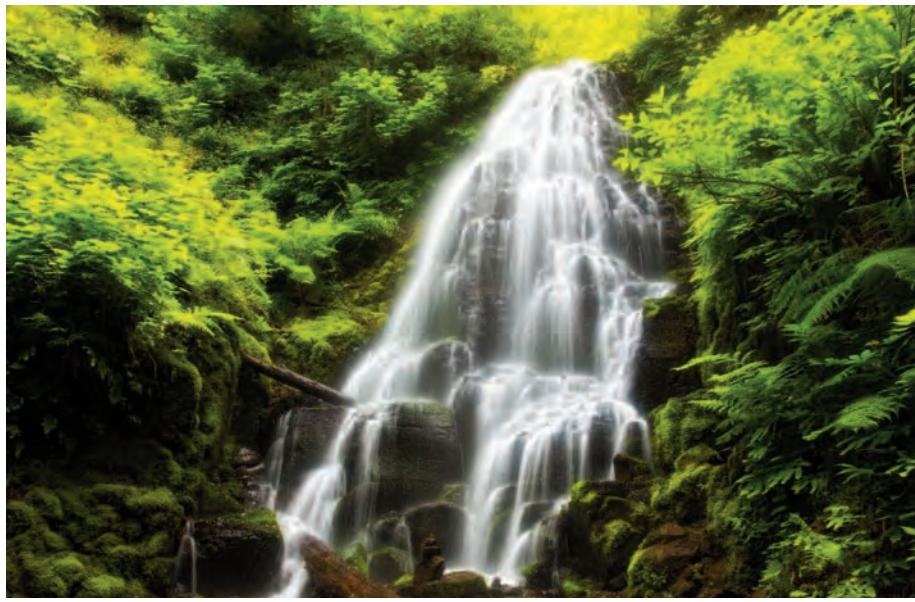
HP CM8000 MFP series

The department-class color MFPs that help you improve productivity and control operating costs.

Print speed: Up to 71 ppm black and color

Monthly duty cycle:¹ Up to 100,000 pages

Finishing: Choice of single output bin (250 sheets); 4-bin job separator (1,200 sheets); or multifunction finisher (2,500-sheet stacker/stapler and 1,200 sheet 4-bin job separator)



HP innovations give you simple steps that add up to help improve everyone's environmental impact.

With HP as your partner, saving money and being environmentally responsible is as easy as 1, 2, 3.

1. HP will assess and optimize your infrastructure to reduce the cost of energy, waste and disposal, while improving productivity.
 - With HP, it's easy to reduce the use and cost of energy by right-sizing your imaging and printing fleet, so you have fewer, more power-efficient devices while improving the productivity and satisfaction of users. Pre-set device sleep and wake modes on nights and weekends with HP Web Jetadmin. The U.S. Department of Energy states that companies can save up to 66% of energy costs of printing and imaging equipment just by turning the devices off nights and weekends
 - Use HP products that meet eco-label standards such as German Blue Angel eco-label, Canada Environmental Choice, and EPA ENERGY STAR®
 - HP estimates that for monochrome LaserJet products alone, the total energy consumption saved between 1993 – 2006 from use of Instant-On Technology represents over 5.25 million tons, equivalent to removing 1.1 million cars from the road for one year
2. HP will show you how to manage operations to recycle and make more efficient use of paper, materials and other resources.
 - HP's industry-leading Planet Partners recycling program makes it easy to recycle printers, cartridges and other technology products responsibly
 - Cut the cost the paper consumption in minutes: HP Web Jetadmin and HP Universal Print Driver make it easy to set automatic duplex printing for individual printers or entire fleets. According to an HP internal case study, switching to duplex printing will reduce the total paper volume by 800 tons, for an annual savings of \$7.7 million
3. With HP solutions in place, you'll improve workflow, accelerate business and help reduce your organization's environmental impact.
 - Capture and deliver documents electronically. With the ability to capture and deliver documents digitally, you can speed document-based workflows, virtually eliminate the need for faxing, and lower the amount of paper your organization uses
 - With HP expertise at your fingertips, you can help your company achieve environmental goals faster
 - With operations throughout the world, HP can help your company initiate environmentally conscious business practices on a global scale

HP Services

Minimize the cost of downtime

Because downtime can have serious business consequences, HP provides high-quality services that extend beyond the standard warranty and help you avoid unbudgeted repair costs. Benefits include reduced printing and infrastructure costs, maximized uptime, expert technical phone support, and predictable, consistent service delivery—even across multiple locations.

Recommended services:

- Installation with Network Setup: expert assembly of HP accessories, hardware verification, network configuration, and basic administrator familiarization
- Same Day Onsite Service: technician arrives at your site within four hours after service call is received
- Next Day Onsite Service: HP-employed service engineer or authorized support provider delivers service the next day for calls received by 2:00 pm local time

These services and additional coverage options can be purchased as:

- HP Care Pack Services: easy-to-buy, easy-to-use support packages
- HP Contractual Services: a comprehensive portfolio for maintaining maximum IT availability

HP also offers HP Managed Print Services:

Scalable assessment, procurement, implementation, management, maintenance, support, and workflow services.

For more information visit: www.hp.com/go/printservices

¹HP recommends that the number of pages per month of imaged output be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.

To learn more, visit www.hp.com/go/mfp

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